

Message Text

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70

ACTION EB-11

INFO OCT-01 ARA-16 ISO-00 TRSE-00 COME-00 TAR-02 L-03

SPC-03 CIAE-00 INR-10 NSAE-00 RSC-01 AGR-20 HEW-08

DRC-01 /076 W

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R 100012Z OCT 73

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 8378

UNCLAS MEXICO 7644

E.O. 11652: N/A

TAGS: EIND, MX

SUBJ: DISTRIBUTOR REACTION TO GOM INCREASE IN BOURBON QUOTA

REF: STATE 188287; MEXICO 7"55

1. EMBASSY CONTACTED ALL DISTRIBUTORS ON BOURBON IN MEXICO AND ALERTED THEM TO INCREASE IN GOM BOURBON QUOTA. IN ALL CASES, DISTRIBUTORS HAD NOT BEEN NOTIFIED BY GOM OR BY THEIR US SUPPLIERS PRIOR TO EMBASSY CALL.

2. LOCAL DISTRIBUTOR REACTION TO INCREASE WAS MIXED. SIX OUT OF TOTAL TEN DISTRIBUTORS (OLD FORESTER; FOUR ROSES; JIM BEAM, OLD FITZGERALD; OLD CROW; WALKERS DELUXE, AND ANTIQUE) INDICATED MINIMAL SALES AND SAID THAT OLD QUOTAS WERE MORE THAN ADEQUATE TO MEET THEIR IMPORT NEEDS. ON THE OTHER HAND, FOUR DISTRIBUTORS (OLD TAYLOR, OLD GRAND DAD; EARLY TIMES; JACK DANIELS; AND KENTUCKY TAVERN, WILD TURKEY, YELLOWSTONE, SOUTHERN COMFORT) WERE ELATED OVER INCREASE AND PLAN TO APPLY TO SECRETARIAT INDUSTRY AND COMMERCE FOR ADDITIONAL IMPORT PERMITS FOR THE REMAINDER OF 1973.

3. SHOULD SIC FAIL TO APPROVE NEW APPLICATIONS FOR IMPORTATION BOURBON, EMBASSY WILL RAISE MATTER WITH APPROPRIATE AUTHORITIES AND INFORM DEPARTMENT.

MCBRIDE

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: BOURBON WHISKEY, IMPORT QUOTAS
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Copy: SINGLE
Draft Date: 10 OCT 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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30 JUN 2005

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